

OSIATIS PUTS ON-LINE THE GREEN BOOK "MAKING PRINTING A CORPORATE SUSTAINABLE DEVELOPMENT PROJECT"

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Osiatis is one of the main French IT service companies and is renowned as a leader in IT transformation outsourcing. It is also present in the field of applications development with new technologies, via its subsidiary Osiatis Ingénierie

The Group has a workforce of over 3,000 employees and is established in France, Belgium/Luxemburg, Spain and Austria.

*Osiatis is listed on Eurolist by Euronext Paris - Compartment C (ISIN: FR0004044337) and is included in the MIDCAC and SBF SM indices.
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For several years Osiatis has been supporting companies in their printing rationalisation projects. Now the company announces it has put on-line a Green Book entitled "*Making printing a corporate Sustainable Development project*".

Printing represents a large proportion of corporate expenditure, but above all it's the environment that is at stake. Environmental responsibility is a powerful lever to encourage users to change their behaviour, by taking up this challenge.

Through this Green Book, Osiatis is seeking to share its experience with companies, so as to help them:

- understand the issues involved in rationalising printing services,
- unify their various departments in a transverse project to improve the future, which is more organisational than technical,
- highlight the key success factors to create a new organisational structure that is satisfactory for users and economical for the company.

"Too often a purely technological approach is adopted to projects. The resulting cost reduction is effective but cannot be compared to the results achieved by also getting users to change their behaviour, through service and support" asserts Jean-Pierre Fourreau, responsible for the Printing Services Management offering at Osiatis.

This Green Book, prefaced by Jacques Attali, President of the PlaNet Finance group, can be downloaded free of charge from www.osiatis.fr.